



## TELL YOUR STORY, COMMUNICATE YOUR PURPOSE

### WE DEVELOP UNIQUE AND IMPACTFUL BRANDS FOR UNITED METHODIST-AFFILIATED MINISTRIES.

UMC Support's rebranding services can help you imagine and create a professional and authentic brand for your ministry. Our experienced team can help you deliver on your brand's promise to its audience.

#### THOROUGH BRAND ASSESSMENT

- Detailed SWOT analysis
- Research-based branding element development

#### PROFESSIONAL GRAPHIC DESIGN

- Versatile vector-based logo design
- Expert color balancing and blending

#### CLEAR BRAND STANDARDS

- Brand personality recommendations
- Logo usage criteria

#### COMPREHENSIVE BRANDING GUIDE

- Complete branding suite
- Easy-to-use branding guidelines tailored for your ministry

Ready to give your ministry the public image it deserves?

Contact us today for your Brand Assessment from our award-winning Communications and Marketing Services team at UMC Support. We can develop a creative and authentic brand for your ministry.

**Contact us for more info: [ConnectionalRelations@gcfa.org](mailto:ConnectionalRelations@gcfa.org) or (866) 367-4232.**

