

Does your ministry...

- ✓ Have a lot located in a busy area with demand for parking?
- ✓ Sometimes have your parking lot going unused?
- ✓ Let drivers park for free when you are not using your lot?

Generate new revenue from your underutilized parking or increase revenue from existing parking operations

How it works



1. SETUP

We set up your lot for free with signage and software that allow drivers to pay to park



2. SCAN & PAY

Drivers scan to pay by using our no-download software



3. INSTANT REVENUE

You earn money with ZERO effort!



“We had a problem with University Students filling up our parking lot... with a paid lot that is no longer a problem keeping only those willing to pay a small fee using our lot.”

Randy

Board Member (Church in Eugene, OR)

An official vetted partner of the UMC's General Council Finance & Administration (GCFA)

OUR PARTNERSHIP WITH UNITED METHODIST MINISTRIES

AN OFFICIAL PARTNER OF THE UMC's GCFA

Overview

- ✓ Park Thrive is a customizable and flexible parking management solution that allows Ministries to monetize and manage their parking lots while maintaining full control
- ✓ Park Thrive covers the cost of new signs and sign installation
- ✓ There are no contracts, commitments or leases to use the service
- ✓ Park Thrive operates on a revenue share model so they only make money when you do



“Parking is a large portion of our overall revenue. As we look to expand our ministries and hire new priests, all that revenue needs to come from somewhere!”

John

Vestry (Church in Nashville, TN)

Getting Started

- 1 A Ministry expresses interest offering paid parking or parking by donation
- 2 A Ministry representative sets up a software account with Park Thrive and explains how they want their parking to work

For example, maybe they want to offer paid parking on weekdays for local business traffic or offer overnight parking for people who live in the neighborhood

- 3 Park Thrive provides mock-ups of what the signage would look like
- 4 The Ministry approves the plan and Park Thrive sends someone to install the signs
- 5 Drivers pay or donate to park and the church can still turn paid parking on and off when they want

How does pricing work?

- ✓ **Park Thrive is free to use, set up, and installation/signs are free**
- ✓ **Exclusive pricing structure for United Methodist Ministries - please reach out to us to learn more**



Can a church offer paid parking?

- ✓ Yes - We'll help you select the best solution for your ministry
- ✓ From UBIT (unrelated business income tax) to board approval, we've seen it all before and can help you through it

What if my Ministry already has paid parking?

- ✓ **Let's chat** - In a quick call we can tell you if we can make you more money through less effort