



FINANCE & ADMINISTRATION

General Council on Finance and Administration

THE UNITED METHODIST CHURCH



**LEADERSHIP.
EXCELLENCE
AGILITY.
DISCOVERY.**

QUADRENNIAL TRAINING 2025

A denominational
campaign in partnership
between United Methodist
Communications, the
General Council on
Finance and
Administration, and
Discipleship Ministries

UNITED in IMPACT

DISCIPLESHIP MINISTRIES

Develops stewardship and spiritual formation through programs, resources, and training materials consistent with the doctrines of the denomination

GCFA

Provides the financial and administrative ministries that enable the fulfillment of the mission of the denomination

UMCOM

Manages the denomination's official presence, develops the message strategy, and supports the communication, public relations, and marketing needs

DEFINE THESE WORDS

COLLECTIVE

CONNECTIONAL

COMMITTMENT

COVENANT

At **EVERY** level of the connection,
church leaders and members come
together in conversation to discuss and
discern important issues and discover
God's will for the church.

WE ARE INTERCONNECTED
AT EVERY LEVEL IN MISSION AND MINISTRY

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THE CONNECTION

One way we support ministry and mission together is through a system of giving we call connectional giving. This collective giving strengthens the church's impact for the benefit of all

APPORTIONMENT FUNDS

MISSION SHARES OR MINISTRY SHARES

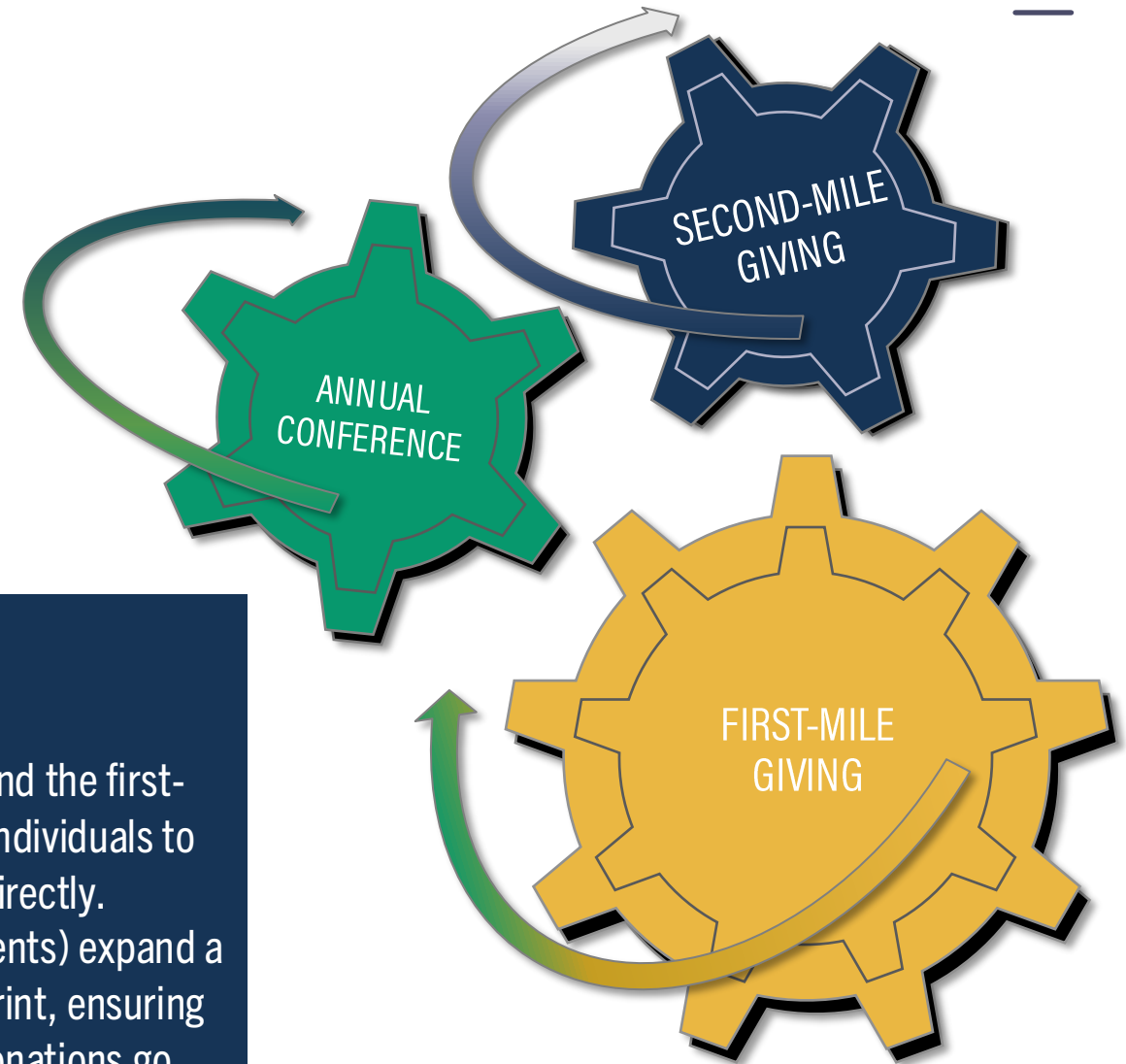
FIRST-MILE OF GIVING

Apportionments are the foundational financial structure of all our connectional ministry and mission. They allow congregations to combine resources, funding ministries and services beyond their individual capacity. As our first-mile of mission giving, they ensure the success of our second-mile contributions.

DESIGNATED GIVING

SECOND-MILE OF GIVING

Designated giving goes beyond the first-mile commitment, allowing individuals to support specific ministries directly. Mission shares (apportionments) expand a local church's mission footprint, ensuring that 100% of second-mile donations go directly to mission, not administration.



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THE OVERVIEW



OBJECTIVE

Increase commitment in the United Methodist Connection to sustain and expand ministry efforts worldwide



NARRATIVE

Unified through covenant and mission, The United Methodist Church connects communities to create a positive impact across the world



KEY FOCUS

Emphasize our shared calling, ensuring every person actively contributes to transforming the world through faith-driven action

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KEY POINTS

KEY POINTS OF THE UNITED METHODIST CONNECTIONAL SYSTEM

This message aims to evoke a sense of unity, purpose, and universal community, emphasizing the significant changes that can be achieved when United Methodists come together in support of the apportionment funds

CONNECTIONALISM

Local churches are united within a broader network of districts and conferences, fostering shared resources, collective ministry, and mission-driven collaboration

COMMON MISSION

At the heart of this connection is a shared purpose: to make disciples of Jesus Christ for the transformation of the world, ensuring that every effort aligns with this divine calling

COOPERATIVE PARTNERSHIPS

As part of this covenant, churches are accountable not only to God but also to one another, strengthening ministry through mutual support, shared resources, and a collective growth

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KEY AUDIENCE



COMMUNICATE THE MESSAGE

You are the link to communicate the message

- Sustain the UMC connectional ministry that fuels ministry and transforms lives
- Embracing our vital role in faith-driven action

FOSTER THE CULTURE

You are the strength to foster the culture

- Engaging Conference leadership and laity to actively participate
- Emphasizing the church's values, responsibility and overarching purpose
- Endorse our shared calling through your reach

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TIMELINE

2024

Sustain support from Bishops,
District Superintendents, General
Secretaries

Foster relationships with
leading church
influencers

2025
APRIL - MAY

Coordinate and deploy
strategic networks with
multimedia-based tools
and resources

2025
JUNE - JULY

Position holistic message
and resources across all
channels

AWARENESS TOOL KIT

Will feature digital resources to effectively communicate the campaign's message from leadership to local churches



VIDEO

A series of 30–60 second videos optimized for worship services, social media, websites, and other platforms



PREWRITTEN CONTENT

Talking points, questions, and prompts designed to inspire dialogue and community engagement, along with key messages that explain why and how we give, where funds go, and their impact on the ministry



INFOGRAPHIC

A visual representation that illustrates why we give, how we give, where the funds go, and the impact it creates

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YOU make this
campaign possible

HOW CAN YOU
PARTICIPATE?

unitedinimpact@umc.org



VIDEOS & IMAGES

Please share images from your community to showcase the global impact being made



STORIES

We need stories from your community to highlight the impact being made globally



INSPIRATION

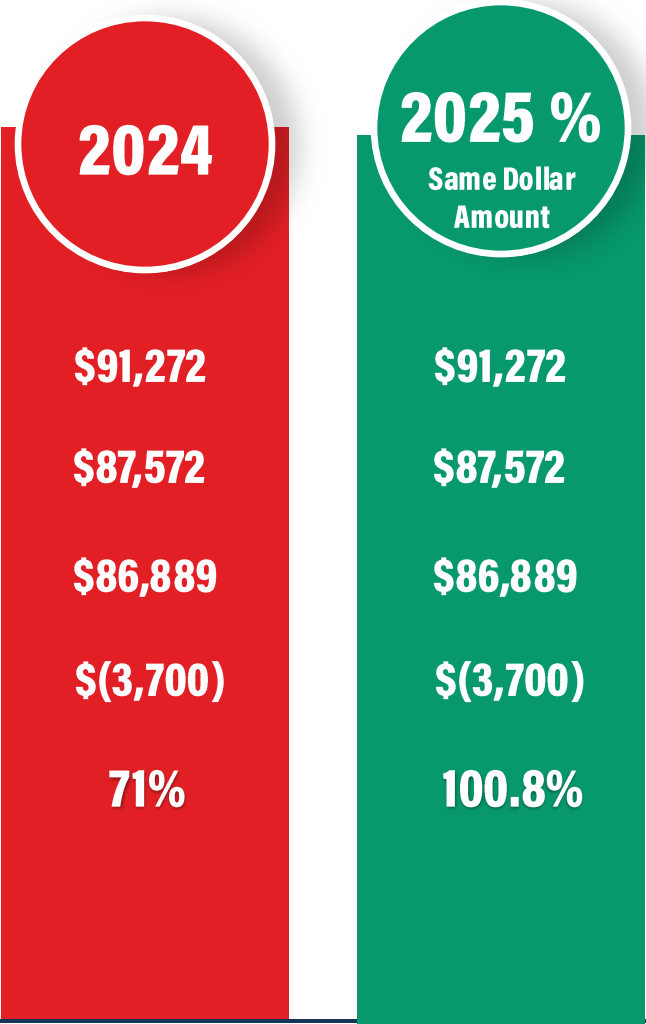
We need inspiration from all areas of your community that demonstrate how individuals are actively fostering the connection

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BY THE NUMBERS



2024 COLLECTIONS ALL FUNDS	\$91,272	\$91,272
2024 COLLECTIONS ONGOING CHURCHES	\$87,572	\$87,572
PROJECTED APPORTIONMENTS Excl. 25% MEF IN AC	\$86,889	\$86,889
DISAFFILIATED PAYMENTS 2024 CHURCHES	\$(3,700)	\$(3,700)
COLLECTION RATE	71%	100.8%



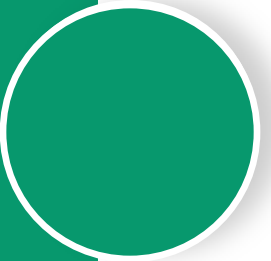
STEWARDSHIP FIRST

This campaign is focused on strengthening the denomination starting with the Local Church, with a message centered on ministry rather than numerical goals.



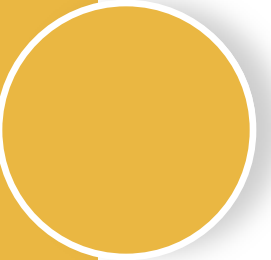
ONE ACTION

Everyone has a role in this campaign. Share your story, include the campaign in your messaging, have a bake sale. Take one step further in so we can all be closer together.



THE COLLECTIVE

At every level of the connection, church leaders and members come together to work toward a unified goal of strengthening the denomination for the important work.



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TAKE AWAYS

QUESTION & ANSWER



THANK YOU

