

QUADRENNIAL GOALS

2025 - 2028

GCFA DEVELOPED THREE QUADRENNIAL GOALS FOCUSING ON:

- Connectional Giving
- UMC Disciplinary Responsibilities
- UMC Support Services for the Connection



QUADRENNIAL GOAL #1

Educate all levels of the Church about the status of giving and the overall financial health of the denomination, providing resources to foster an understanding of the UMC Budget to encourage an overall giving rate of at least 90% to general Church apportionments.



QUADRENNIAL GOAL #2

Collaborate and foster a sense of trustworthiness and transparency with ministries throughout the Connection by providing reliable and necessary resources and assets.



QUADRENNIAL GOAL #3

Highlight our ministry of administration to serve and partner with local churches, annual conferences, and other general church organizations through GCFA Support Services as an enhancement to their ministry for the fulfillment of the mission of The United Methodist Church.

METRICS

- Collection Rate.
- Increase by 10% our engagement metrics of electronic budgetary resources.
- Increase by 10% the number of resources and events pertaining to educational budgetary resources.

METRICS

- Increase in engagement metrics (digital analytics) by 10%.
- Increase in positive feedback from focus groups measured yearly.
- A 90% positive feedback rating on our yearly surveys.

METRICS

- Increase in Support Services revenue by 25%, lessening GCFA's reliance on apportionment and creating value for ministries served.