

**UNITED METHODIST COMMUNICATIONS
OF THE UNITED METHODIST CHURCH
AND SUBSIDIARIES**

CONSOLIDATED FINANCIAL STATEMENTS
AND SUPPLEMENTARY INFORMATION

As of and for the Years Ended December 31, 2023 and 2022

And Report of Independent Auditor

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
TABLE OF CONTENTS**

REPORT OF INDEPENDENT AUDITOR..... 1-2

CONSOLIDATED FINANCIAL STATEMENTS

Consolidated Statements of Financial Position3
Consolidated Statements of Activities..... 4-5
Consolidated Statements of Functional Expenses 6-7
Consolidated Statements of Cash Flows8
Notes to the Consolidated Financial Statements..... 9-22

SUPPLEMENTARY INFORMATION

Schedule 1 - Consolidating Schedule of Financial Position – December 31, 2023.....23
Schedule 2 - Consolidating Schedule of Activities – Year Ended December 31, 2023.....24
Schedule 3 - Consolidating Schedule of Financial Position – December 31, 2022.....25
Schedule 4 - Consolidating Schedule of Activities – Year Ended December 31, 2022.....26
Schedule 5 - Schedules of Program Revenue and Cost of Goods Sold27

Report of Independent Auditor

The General Commission of
United Methodist Communications of
The United Methodist Church and Subsidiaries

The Committee on Audit and Review of
The General Council on Finance and Administration of
The United Methodist Church

Opinion

We have audited the accompanying consolidated financial statements of United Methodist Communications of The United Methodist Church and Subsidiaries (“UMCom”), which comprise the consolidated statements of financial position as of December 31, 2023, and 2022, and the consolidated statement of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of United Methodist Communications of The United Methodist Church and Subsidiaries as of December 31, 2023 and 2022, and the change in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the *Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are required to be independent of UMCom and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about UMCom’s ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of UCom's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about UCom's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The supplemental schedules, as presented in the table of contents, are presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.

Cherry Bekaert LLP

Charlotte, North Carolina
September 11, 2024

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

DECEMBER 31, 2023 AND 2022

	2023	2022
ASSETS		
Cash and cash equivalents	\$ 27,362	\$ 883
Investments	42,433,955	42,323,759
Accrued World Service Fund allocation	3,623,495	4,025,806
Accounts receivable, net	312,244	334,220
Inventory	887	4,227
Prepaid expenses	656,585	290,188
Property and equipment, net	1,689,799	1,114,193
Total Assets	\$ 48,744,327	\$ 48,093,276
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued liabilities	\$ 2,103,369	\$ 2,026,430
Deferred income	42,651	23,576
Due to GCFA CBP	291,613	567,437
Total Liabilities	2,437,633	2,617,443
Net Assets:		
Without Donor Restrictions:		
Invested in property and equipment	1,689,799	1,114,193
Board designated	9,191,320	8,840,144
Undesignated	27,708,126	26,186,707
Total Without Donor Restrictions	38,589,245	36,141,044
With Donor Restrictions:		
Subject to purpose restrictions	7,209,373	8,876,859
Endowments	508,076	457,930
Total With Donor Restrictions	7,717,449	9,334,789
Total Net Assets	46,306,694	45,475,833
Total Liabilities and Net Assets	\$ 48,744,327	\$ 48,093,276

The accompanying notes to the consolidated financial statements are an integral part of these statements.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATED STATEMENT OF ACTIVITIES**

YEAR ENDED DECEMBER 31, 2023 (WITH COMPARATIVE TOTALS FOR 2022)

	2023			2022
	Without Donor Restrictions	With Donor Restrictions	Total	Total
Operating Revenue and Support:				
General Church Funds:				
Allocation of World Service Fund	\$ 12,463,359	\$ -	\$ 12,463,359	\$ 13,357,414
Connectional Giving Interpretation	-	1,001,088	1,001,088	1,014,936
	<u>12,463,359</u>	<u>1,001,088</u>	<u>13,464,447</u>	<u>14,372,350</u>
Net program revenues	465,436	-	465,436	584,851
Reimbursement from Benefit Trust	2,099,877	-	2,099,877	2,126,160
Services received from GCFA	40,977	-	40,977	38,572
Investment return from GCFA CBP	10,322	-	10,322	9,818
Contributions	15,917	-	15,917	6,240
Other income	148,709	-	148,709	78,775
Kingswood	141,170	-	141,170	148,407
Net assets released from restrictions	<u>2,618,428</u>	<u>(2,618,428)</u>	<u>-</u>	<u>-</u>
Total Revenue and Support	<u>18,004,195</u>	<u>(1,617,340)</u>	<u>16,386,855</u>	<u>17,365,173</u>
Operating Expenses:				
Program Services:				
Communications channels and resources	12,656,494	-	12,656,494	12,004,627
Brand – media purchases	4,012,814	-	4,012,814	3,972,893
Connectional giving interpretation	<u>1,784,633</u>	<u>-</u>	<u>1,784,633</u>	<u>1,992,605</u>
Total Program Expenses	<u>18,453,941</u>	<u>-</u>	<u>18,453,941</u>	<u>17,970,125</u>
Supporting Services:				
Management and general	3,675,939	-	3,675,939	3,778,718
Fundraising	<u>62,903</u>	<u>-</u>	<u>62,903</u>	<u>8,238</u>
Total Expenses	<u>22,192,783</u>	<u>-</u>	<u>22,192,783</u>	<u>21,757,081</u>
Excess (Deficit) of Operating Revenue and Support over Operating Expenses	<u>(4,188,588)</u>	<u>(1,617,340)</u>	<u>(5,805,928)</u>	<u>(4,391,908)</u>
Nonoperating items:				
Investment return, net	<u>6,636,789</u>	<u>-</u>	<u>6,636,789</u>	<u>(10,034,428)</u>
Change in net assets	2,448,201	(1,617,340)	830,861	(14,426,336)
Net assets, beginning of year	<u>36,141,044</u>	<u>9,334,789</u>	<u>45,475,833</u>	<u>59,902,169</u>
Net assets, end of year	<u>\$ 38,589,245</u>	<u>\$ 7,717,449</u>	<u>\$ 46,306,694</u>	<u>\$ 45,475,833</u>

The accompanying notes to the consolidated financial statements are an integral part of these statements.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATED STATEMENT OF ACTIVITIES**

YEAR ENDED DECEMBER 31, 2022

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenue and Support:			
General Church Funds:			
Allocation of World Service Fund	\$ 13,357,414	\$ -	\$ 13,357,414
Connectional Giving Interpretation	-	1,014,936	1,014,936
	<u>13,357,414</u>	<u>1,014,936</u>	<u>14,372,350</u>
Net program revenues	584,851	-	584,851
Reimbursement from Benefit Trust	2,126,160	-	2,126,160
Services received from GCFA	38,572	-	38,572
Investment return from GCFA CBP	9,818	-	9,818
Contributions	6,240	-	6,240
Other income	78,775	-	78,775
Kingswood	148,407	-	148,407
Net assets released from restrictions	<u>2,940,737</u>	<u>(2,940,737)</u>	<u>-</u>
Total Revenue and Support	<u>19,290,974</u>	<u>(1,925,801)</u>	<u>17,365,173</u>
Expenses:			
Program Services:			
Communications channels and resources	12,004,627	-	12,004,627
Brand – media purchases	3,972,893	-	3,972,893
Connectional giving interpretation	<u>1,992,605</u>	<u>-</u>	<u>1,992,605</u>
Total Program Expenses	17,970,125	-	17,970,125
Supporting Services:			
Management and general	3,778,718	-	3,778,718
Fundraising	<u>8,238</u>	<u>-</u>	<u>8,238</u>
Total Expenses	<u>21,757,081</u>	<u>-</u>	<u>21,757,081</u>
Excess (Deficit) of Operating Revenue and Support over Operating Expenses	(2,466,107)	(1,925,801)	(4,391,908)
Nonoperating items:			
Investment return, net	(9,965,439)	(68,989)	(10,034,428)
Change in net assets	(12,431,546)	(1,994,790)	(14,426,336)
Net assets, beginning of year	<u>48,572,590</u>	<u>11,329,579</u>	<u>59,902,169</u>
Net assets, end of year	<u>\$ 36,141,044</u>	<u>\$ 9,334,789</u>	<u>\$ 45,475,833</u>

The accompanying notes to the consolidated financial statements are an integral part of these statements.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES**

YEAR ENDED DECEMBER 31, 2023

	Program Services				Supporting Services		Total
	Communications Channels and Resources	Brand - Media Purchases	Connectional Giving Interpretation	Subtotal	Management and General	Fundraising	
Media, research, and program development	\$ 472,316	\$ 3,518,398	\$ -	\$ 3,990,714	\$ 8,273	\$ -	\$ 3,998,987
Grant and donation distributions	40,762	481,948	-	522,710	-	-	522,710
Salaries and related benefits	7,894,572	-	395,352	8,289,924	2,139,242	45,015	10,474,181
Administration provided by GCFA	-	-	-	-	40,977	-	40,977
Rent and building management	-	-	-	-	379,047	-	379,047
Travel and meetings	618,663	12,468	2,012	633,143	259,981	824	893,948
Independent contractors	2,169,545	-	-	2,169,545	266,373	13,196	2,449,114
Printing, postage, supplies, and telephone	138,356	-	-	138,356	37,832	493	176,681
Equipment, repair, and maintenance	73,241	-	-	73,241	21,435	-	94,676
Information technology hosting, maintenance, and support	830,072	-	43,279	873,351	292,171	3,128	1,168,650
Insurance and taxes	-	-	-	-	82,130	-	82,130
Depreciation	3,810	-	-	3,810	136,683	-	140,493
Promotional and informational material	374,650	-	1,343,990	1,718,640	5,684	-	1,724,324
Miscellaneous	40,507	-	-	40,507	6,111	247	46,865
Total Expenses	\$ 12,656,494	\$ 4,012,814	\$ 1,784,633	\$ 18,453,941	\$ 3,675,939	\$ 62,903	\$ 22,192,783

The accompanying notes to the consolidated financial statements are an integral part of these statements.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES**

YEAR ENDED DECEMBER 31, 2022

	Program Services				Supporting Services		Total
	Communications Channels and Resources	Brand - Media Purchases	Connectional Giving Interpretation	Subtotal	Management and General	Fundraising	
Media, research, and program development	\$ 450,045	\$ 3,504,682	\$ -	\$ 3,954,727	\$ -	\$ -	\$ 3,954,727
Grant and donation distributions	16,304	462,475	-	478,779	-	-	478,779
Salaries and related benefits	8,237,346	-	367,588	8,604,934	2,531,467	-	11,136,401
Administration provided by GCFA	-	-	-	-	38,572	-	38,572
Rent and building management	-	-	-	-	202,735	-	202,735
Travel and meetings	382,489	5,736	-	388,225	199,738	807	588,770
Independent contractors	1,723,569	-	-	1,723,569	44,804	-	1,768,373
Printing, postage, supplies, and telephone	158,334	-	-	158,334	27,428	-	185,762
Equipment, repair, and maintenance	43,218	-	-	43,218	58,051	-	101,269
Information technology hosting, maintenance, and support	496,399	-	27,194	523,593	277,269	2,907	803,769
Insurance and taxes	6,938	-	-	6,938	86,118	-	93,056
Depreciation	47,677	-	-	47,677	255,105	3,832	306,614
Promotional and informational material	406,221	-	1,597,823	2,004,044	6,642	-	2,010,686
Miscellaneous	36,087	-	-	36,087	50,789	692	87,568
Total Expenses	\$ 12,004,627	\$ 3,972,893	\$ 1,992,605	\$ 17,970,125	\$ 3,778,718	\$ 8,238	\$ 21,757,081

The accompanying notes to the consolidated financial statements are an integral part of these statements.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
CONSOLIDATED STATEMENTS OF CASH FLOWS

YEARS ENDED DECEMBER 31, 2023 AND 2022

	<u>2023</u>	<u>2022</u>
Cash flows from operating activities:		
Change in net assets	\$ 830,861	\$ (14,426,336)
Adjustments to reconcile change in net assets to net cash flows from operating activities:		
Depreciation	140,493	306,614
Disposals of property and equipment	(564)	32,037
Unrealized and realized (gains) losses on investments	(6,287,970)	10,865,810
Changes in operating assets and liabilities:		
Due to and from GCFA CBP	(275,824)	684,726
Accrued World Service Fund allocation	402,311	174,754
Accounts receivable, net	21,976	(74,654)
Inventory	3,340	2,098
Prepaid expenses	(366,397)	22,550
Accounts payable and accrued liabilities	76,939	945,233
Deferred income	19,075	(1,685)
Net cash flows from operating activities	<u>(5,435,760)</u>	<u>(1,468,853)</u>
Cash flows from investing activities:		
Purchases of investments	(348,819)	(831,382)
Proceeds from sales of investments	6,526,593	2,505,000
Purchases of property and equipment	<u>(715,535)</u>	<u>(277,881)</u>
Net cash flows from investing activities	<u>5,462,239</u>	<u>1,395,737</u>
Net change in cash and cash equivalents	26,479	(73,116)
Cash and cash equivalents, beginning of year	883	73,999
Cash and cash equivalents, end of year	<u>\$ 27,362</u>	<u>\$ 883</u>

The accompanying notes to the consolidated financial statements are an integral part of these statements.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 1—Organization and nature of operations

As the communications agency for The United Methodist Church, United Methodist Communications (“UMCom”) provides leadership for The United Methodist Church (the “UMC”) through communications initiatives that promote local, national, and global ministry. Such leadership ministry is most efficient when performed at a global level and in a coordinated and strategic way. UMCom serves the UMC with communication products, programs, and services to enable more effective ministry. It takes into account the needs of the world’s people, responding by providing information that encourages spiritual growth, commitment, and transformation individually and in the global community. UMCom provides a portal to the World Wide Web for UMC; speaks to the world at large on behalf of UMC through a variety of communications channels; provides resources that support the growth of local church leaders and provides practical ideas for church life; provides independent news coverage of what UMC is doing and other topics of interest; shares stories of ministries in ways that increase giving and commitment to UMC; responds to requests for information about UMC; resources annual conference and local church communications efforts; and provides video services and video resources for group study.

The Foundation for United Methodist Communications (“UMCom Foundation”) was established on October 19, 1996, exclusively for the benefit of, to perform the functions of, and to carry out the purposes of UMCom. UMCom Foundation generates funds for communication efforts to strengthen UMC and its ministries throughout the world. Kingswood Communications, Inc. (“Kingswood”) was established on August 21, 1963 to provide media productions to entities outside of the UMC. Kingswood shares the same Board of Directors as UMCom, which is the reason for consolidation.

Principles of Consolidation – The consolidated financial statements include the financial statements of UMCom and its wholly owned or controlled subsidiaries, Kingswood and UMCom Foundation. The consolidating schedules of UMCom, UMCom Foundation, and Kingswood are provided in supplementary schedules 1 through 5 for informational purposes. These supplementary schedules are not a required part of the basic consolidated financial statements. All significant intercompany balances and transactions among UMCom, UMCom Foundation, and Kingswood have been eliminated in consolidation.

Note 2—Summary of significant accounting policies

The consolidated financial statements have been prepared on the accrual basis of accounting. UMCom’s significant accounting policies are described below.

Basis of Presentation – To ensure the observance of limitations and restrictions placed on the use of resources, fund accounting is the procedure by which resources for various purposes are classified into funds that are in accordance with activities or objectives of UMCom. Separate accounts are maintained for each fund.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 2—Summary of significant accounting policies (continued)

For reporting purposes, UCom's consolidated financial statements have been prepared to focus on the organization as a whole and to present balances classified into two net asset categories based on the existence or absence of donor-imposed restrictions. Accordingly, the consolidated net assets of UCom and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objective of UCom. These net assets may be used at the discretion of UCom's management and the General Commission. UCom has chosen to provide further classification information about net assets without donor restrictions on the consolidated statements of financial position. The sub-classifications are as follows:

Invested in Property and Equipment – Represents net assets invested in property and equipment, net of accumulated depreciation.

Board Designated – Comprised of funds set aside by the General Commission to be used for specific activities within general guidelines established by UCom.

Undesignated – Represents the cumulative net assets without donor restrictions excluding those net assets invested in property and equipment and board designated.

Net Assets With Donor Restrictions – Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of UCom or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the consolidated statements of activities.

Revenues are reported as increases in net assets without donor restrictions, unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets are reported as reclassifications from net assets with donor restrictions to net assets without donor restrictions.

Contributions are recognized when cash, other assets, or an unconditional promise to give is received. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return or right of release, are not recognized until the conditions on which they depend have been substantially met. Contributions of assets other than cash are recorded at their estimated fair value.

Use of Estimates – The preparation of the consolidated financial statements requires management of UCom to make a number of estimates and assumptions relating to the reported amount of assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the period. Significant items subject to such estimates and assumptions include the carrying amount of property and equipment; valuation allowances for receivables and inventories; and assets and obligations related to employee benefits. Actual results could differ from those estimates.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 2—Summary of significant accounting policies (continued)

Cash and Cash Equivalents – UCom considers all highly liquid interest-bearing instruments purchased with original maturities of three months or less at date of purchase to be cash equivalents.

Investments – Investments consist of shares invested in Wespath Benefits and Investments (“Wespath”) Multiple Asset Fund, and notes held by The United Methodist Development Fund (“UMDF”).

UCom’s investments are presented at net asset value (“NAV”), which approximates the estimated fair value of UCom’s share of respective investment pools. Interest and dividend income and realized and unrealized gains or losses are calculated on a pro rata basis for UCom’s portion of the investment pools.

Investments are carried at fair value based on quoted market prices or audited financial statements of the investee. Purchases and sales of investments are recorded on the trade date.

Due to / from GCFA Cash Balance Pool – The amounts presented as due from GCFA Cash Balance Pool in the accompanying consolidated financial statements represent UCom’s portion of the Cash Balance Pool (“CBP”) portfolio managed by GCFA on behalf of certain agencies and related organizations of The United Methodist Church. The amount due from this fund effectively represents the amount of cash deposits that are available to UCom to be disbursed out of GCFA’s centralized cash management system. Since these deposits are legally invested in GCFA’s name and not in a separate demand account in Commission’s name, they are not classified as cash and cash equivalents, but rather are considered an amount due from GCFA. The CBP includes funds invested in demand deposits, corporate bonds, taxable municipal bonds, mutual funds, and notes from other United Methodist organizations.

Distributions of the investment return on the CBP are characterized as interest income and are based on GCFA’s policy in the following steps:

1. The net pool return for the month to be paid by GCFA to the beneficiary agencies is the 1-month U.S. Treasury Bill Rate prevailing as of the 3 PM close of the first business day of the month plus a spread between 35 to 50 basis points. GCFA can modify the spread at its discretion, in which case the CBP beneficiaries will be notified of the new spread prior to the end of the prior month. This spread can be either an addition or subtraction from the 1-month U.S. Treasury Bill Rate. In months when the return of the CBP is less than 50 basis points, the payout to the CBP beneficiaries will be set at 50 basis points. In months when the return of the CBP is more than 50 basis points, the payout to the CBP Beneficiaries shall not exceed the return of the CBP.
2. The net pool return will be earned on all monies deposited up to the individual agency limit of 1.5 times the average cash pool balance for the previous two years. Above this limit, the agency will earn a net portfolio return of 1-month US Treasury Bill Rate minus 15 basis points.

GCFA allocates interest earned to the agencies invested monthly. For the years ended December 31, 2023 and 2022, GCFA allocated \$10,322 and \$9,818 of interest income, respectively. The overall return for the Cash Balance Pool for the years ended December 31, 2023 and 2022 was 3.83% and 1.09%, respectively. The overall rate of return for each agency will fluctuate based on balances throughout the year and the prevailing US Treasury Bill Rates during over time.

While interest income can be earned based on the performance of the pooled investment funds, UCom believes there is little to no risk exposure to losses due to the relationship with GCFA and policy under which the pooled funds are invested. GCFA is the owner of the residual risk of the investment portfolio. The operating cash requirements of the general agencies are centrally managed by GCFA.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 2—Summary of significant accounting policies (continued)

The allocation of funds in CBP as of December 31, 2023 and 2022 were as follows:

	<u>2023</u>	<u>2022</u>
Texas Methodist Foundation loan fund	14.4%	11.8%
Mutual funds	35.4%	19.6%
Short-term collateralized loan fund	0.2%	0.2%
Fixed income	5.5%	8.9%
Corporate bonds	42.2%	46.3%
Cash	2.3%	13.2%
	<u>100.0%</u>	<u>100.0%</u>

General Church Fund Allocation – Funding for UMCCom’s operations is principally provided by allocations of World Service Fund and Connectional Giving Interpretation received from the General Funds of the UMC. At December 31, 2023 and 2022, accrued allocations from the World Service Fund were \$3,623,495 and \$4,025,806, respectively. The General Funds of UMC are allocated to UMCCom based on a four-year budget developed from projections of expected program costs. The allocation accounts for 82% and 83% of UMCCom’s total operating revenue, excluding investment returns, in 2023 and 2022, respectively. UMCCom’s continued existence is dependent upon UMC’s future support. UMC’s future support is dependent upon contributions from its congregations (i.e., congregational participation in the apportionment covenant).

Services Received from Personnel of an Affiliate – Services received from personnel of an affiliate for which the affiliate does not charge UMCCom have been measured at the cost recognized by the affiliate in providing those services. The revenue and expenses relating to those services received totaled \$40,977 and \$38,572 for the years ended December 31, 2023 and 2022, respectively.

Accounts Receivable – Trade accounts receivable are recorded at the invoiced amount and is stated at cost less an allowance for credit losses. Management’s determination of the allowance for credit losses is based on an evaluation of historical levels of credit losses, current economic conditions, and other risks inherent in the accounts receivable portfolio. These inputs are used to determine a range of expected credit losses and an allowance is recorded within the range. Accounts receivable are written off when there is no reasonable expectation of recovery. Management has determined that an allowance for credit losses is not necessary at December 31, 2023 and 2022.

Inventory – Inventory consists of printed and promotional materials and is stated at the lower of cost (first-in, first-out) or net realizable value.

Productions in Process – Costs related to productions that are in process are capitalized and expensed when revenue is recognized. Productions produced under contract, principally for other agencies of UMC, are accounted for by the completed contract method.

Property and Equipment – Property and equipment is recorded at cost, less accumulated depreciation. Depreciation is computed using the straight-line method over the estimated useful lives of the respective assets. Building and improvements are depreciated over 40 years, production equipment over 3-5 years, office equipment over 3-10 years, and computer equipment over 3-5 years. UMCCom capitalizes assets with a cost greater than \$5,000.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 2—Summary of significant accounting policies (continued)

Deferred Income – Deferred income is recorded for advertisements and specific services for which payment is received in advance of delivery of the related products.

Financial Instruments – Assets recorded at fair value in the consolidated statements of financial position are categorized based on the level of judgment used in the measurement of their fair value. These judgment levels, as defined by Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) 820, *Fair Value Measurements and Disclosures*, are as follows:

Level 1 – Quoted prices in active markets that are accessible at the measurement date for identical securities.

Level 2 – Quoted prices in markets that are not considered to be active or financial instruments for which all significant inputs are observable, either directly or indirectly. Inputs include quoted prices for similar assets and liabilities in active markets, inputs that are derived from investment manager reporting or corroborated by an independent advisor, and inputs obtained with benchmarks for similar assets for substantially the full term on the financial investments. If market quotations are not readily available for valuations, assets may be valued by a method the investment manager of the fund believes accurately reflects fair value.

Level 3 – Prices or valuations that require using significant unobservable inputs in determining fair value. The inputs into the determination of fair value require significant judgment or estimation by the investment manager. The investment manager uses either the market approach, which generally consists of using comparable market transactions, or the income approach, which generally consists of the net present value of estimated future cash flows, adjusted as appropriate for liquidity, credit, market, and/or other risk factors.

Federal Income Tax Exemption – UMCom is covered under GCFA’s group determination letter from the Internal Revenue Service indicating that it is a nonprofit corporation and, except for taxes pertaining to unrelated business income, is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code (“IRC”). UMCom is also exempt from filing a Form 990 due to its affiliation with a religious organization as described in Section 509(a) of the IRC.

UMCom accounts for the effect of any uncertain tax positions based on a more likely than not threshold to the recognition of the tax positions being sustained based on the technical merits of the position under examination by the applicable taxing authority. If a tax position or positions are deemed to result in uncertainties of those positions, the unrecognized tax benefit is estimated based on a cumulative probability assessment that aggregates the estimated tax liability for all uncertain tax positions. Tax positions for UMCom include, but are not limited to, the tax-exempt status and determination of whether income is subject to unrelated business income tax.

Revenue Recognition – UMCom recognizes revenue when products are shipped and the customer takes ownership and assumes risk of loss, collection of the relevant receivable is probable, persuasive evidence of an arrangement exists, and the sales price is fixed or determinable.

Functional Classification of Expenses – The costs of providing the various programs and other activities of UMCom have been summarized on a functional basis in the consolidated statements of activities. The consolidated statements of functional expenses present the natural classification detail of expenses by function. Direct identifiable expenses are charged to programs and supporting services. UMCom program expenses cover program ministries of UMCom, including media purchases, administrative, creative, and development functions. Media purchases emphasizing the UMC brand are funded by World Service Fund. Connectional Giving Interpretation provides resources to promote and interpret general church funds. Kingswood is a subsidiary of United Methodist Communications allowing UMCom to do business with non-UMC entities to generate revenue.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 2—Summary of significant accounting policies (continued)

Changes in Accounting Principles – Accounting Standards Update (“ASU”) 2016-13, Financial Instruments – Credit Losses (Topic 326) guidance replaces the existing incurred loss impairment guidance and establishes a single allowance framework for financial assets carried at amortized cost based on expected credit losses. The estimate of expected credit losses requires the incorporation of historical information, current conditions, and reasonable and supportable forecasts. The Commission adopted this ASU effective January 1, 2023 using the modified retrospective approach. Adoption of the new standard had no material effect on UMCom’s financial statements or disclosures.

Note 3—Liquidity and availability of resources

The table below represents financial assets available for general expenditures within one year at December 31:

	<u>2023</u>	<u>2022</u>
Financial assets at year-end:		
Cash and cash equivalents	\$ 27,362	\$ 883
Investments	42,433,955	42,323,759
Accrued World Service Fund allocation	3,623,495	4,025,806
Accounts receivable	312,244	334,220
Total financial assets	<u>46,397,056</u>	<u>46,684,668</u>
Less amounts not available to be used for general expenditures within one year:		
Board designated	9,191,320	8,840,144
Donor restricted for specific purposes	7,209,373	8,876,859
Funds held in perpetuity and accumulated earnings on endowment	508,076	457,930
Financial assets not available to be used within one year	<u>16,908,769</u>	<u>18,174,933</u>
Financial assets available to meet general expenditures within one year	<u>\$ 29,488,287</u>	<u>\$ 28,509,735</u>

UMCom considers general expenditures to include program expenses, supporting services, and any other commitments or liabilities to be paid in the subsequent year. As part of the UMCom’s liquidity management plan, it structures its financial assets to be available as its obligations come due. Cash in excess of daily requirements are invested in GCFA’s Cash Balance Pool. This fund established by UMCom may be drawn upon, if necessary, to meet unexpected liquidity needs.

UMCom has certain assets limited to use for donor-restricted purposes. Additionally, board-designated assets are designated for future operating, and capital expenditures. These assets limited to use, which are more fully described in Notes 11 and 12 are not available for general expenditure within the next year. However, the board-designated amounts could be made available, if necessary.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 4—Accounts receivable

Accounts receivable at December 31, 2023 and 2022 consist of the following:

	<u>2023</u>	<u>2022</u>
Accounts receivables	\$ 312,244	\$ 334,220
Less allowance for credit losses	-	-
	<u>\$ 312,244</u>	<u>\$ 334,220</u>

Based on an evaluation of historical levels of credit losses, current economic conditions, and other risks inherent in accounts receivable, management has determined that an allowance for credit losses is not necessary at December 31, 2023 and 2022.

Note 5—Property and equipment

Property and equipment at December 31, 2023 and 2022 consist of the following:

	<u>2023</u>	<u>2022</u>
Land	\$ 198,651	\$ 198,651
Building	3,998,482	3,748,500
Production equipment	2,514,461	2,514,461
Equipment	1,518,698	1,517,465
Computer equipment	1,549,849	1,410,063
Computer software	1,599,966	1,365,605
	11,380,107	10,754,745
Less accumulated depreciation	(9,690,308)	(9,640,552)
Total property and equipment, net	<u>\$ 1,689,799</u>	<u>\$ 1,114,193</u>

Depreciation expense totaled \$140,493 and \$306,614 in 2023 and 2022, respectively.

Note 6—Investments

Investments consist of the following at December 31, 2023 and 2022:

	<u>2023</u>		<u>2022</u>	
	<u>Fair Value</u>	<u>Cost</u>	<u>Fair Value</u>	<u>Cost</u>
Multiple Asset Fund - I Series (Wespath)	\$ 12,779,433	\$ 8,980,161	\$ 13,748,053	\$ 11,044,333
International Equity Fund - I Series (Wepath)	10,688,530	10,104,452	10,405,881	11,096,888
U.S. Equity Fund - I Series (Wespath)	16,644,875	12,349,886	14,828,777	13,562,863
Short Term Investment fund	2,321,117	2,297,584	-	-
Fixed Income Fund - I Series (Wespath)	-	-	2,655,600	3,000,648
Inflation Protection Fund - I Series (Wespath)	-	-	685,447	666,444
	<u>\$ 42,433,955</u>	<u>\$ 33,732,083</u>	<u>\$ 42,323,759</u>	<u>\$ 39,371,177</u>

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 6—Investments (continued)

The following is a summary of the primary funds of which UCom’s pooled investments are invested:

Multiple Asset Fund I Series (Wespath) – The investments in Wespath’s Multiple Asset Fund are a composite of cash equivalent securities (0.3%), U.S. equity funds (34.2%), fixed income funds (24.9%), inflation protection funds (10.0%), alternative investments (0.1%), and international equity funds (30.6%).

International Equity Fund I Series (Wespath) – A broadly diversified portfolio of foreign equities. The fund holds real estate investment trusts (“REIT”) and interests in private real estate and private equity partnerships located in foreign countries.

U.S. Equity Fund I Series (Wespath) – A broadly diversified portfolio of primarily U.S. stocks. Holds securities of publicly traded U.S. based REITs, limited partnership interests in private U.S. real estate, and other private investments of U.S. companies and equity index futures of U.S. stock indexes.

Short Term Investment Fund (Wespath) - The investments in Wespath's Investment Fund which holds primarily short-term fixed income instruments including U.S. govt bonds, agency bonds, corporate bonds, and other similar types of investments.

Fixed Income Fund I Series (Wespath) – A broadly diversified portfolio of fixed-income instruments. The fund holds publicly traded U.S. fixed income securities, and fixed income securities denominated in currencies other than the U.S. dollar.

Inflation Protection Fund I Series (Wespath) – The Fund holds a combination of U.S. and foreign fixed income securities. The Fund also invests in commodity futures contracts and holds senior secured loans.

Return on investments for the years ended December 31, 2023 and 2022 were as follows:

	<u>2023</u>	<u>2022</u>
Interest and dividends	\$ 610,865	\$ 1,107,436
Gains (losses) on investments:		
Realized gains (losses) on sales of investments	887,500	(7,592)
Unrealized gains (losses) on investments	5,400,470	(10,858,218)
Net gains (losses) on investments	6,287,970	(10,865,810)
Less investment management expenses	(262,046)	(276,054)
Investment return, net	<u>\$ 6,636,789</u>	<u>\$ (10,034,428)</u>

All investments may be redeemed without advance notice and there are no limitations as to the frequency of redemptions for any investment pool. UCom has no unfunded commitments to invest in any investment pool.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 7—Fair value of financial instruments

Required disclosures concerning the estimated fair value of financial instruments are presented below. The estimated fair value amounts have been determined based on UCom's assessment of available market information and appropriate valuation methodologies. The following table summarizes required fair value disclosures and measurements at December 31, 2023 and 2022 for assets measured at fair value on a recurring basis under ASC 820, *Fair Value Measurements and Disclosures*. The assets measured at fair value in the table below use one of three levels for defining their fair value:

	Total Assets Measured at Fair Value	Fair Value Measurements at Reporting Date		
		Quoted Prices in Active Markets for Identical Assets Level 1	Significant Other Observable Inputs Level 2	Significant Unobservable at Fair Value Level 3
December 31, 2023				
Investments reported at NAV:				
Wespath*	\$ 42,433,955			
Total Investments	\$ 42,433,955			
December 31, 2022				
Investments reported at NAV:				
Wespath*	42,323,759			
Total Investments	\$ 42,323,759			

* In accordance with ASC Subtopic 820-10, certain investments that are measured at fair value using NAV per share (or its equivalent) practical expedient have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the consolidated statements of financial position.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 8—Connectional giving interpretation revenue

General church funds received from the Connectional Giving Interpretation have the following purpose restrictions for the years ended December 31, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
World Service	\$ 352,572	\$ 366,420
General Advance Specials	297,504	297,504
Human Relations Day	51,996	51,996
One Great Hour of Sharing	104,004	104,004
World Communion Day	62,004	62,004
United Methodist Student Day	47,004	47,004
Peace with Justice	47,004	47,004
Native American Ministries	39,000	39,000
	<u>\$ 1,001,088</u>	<u>\$ 1,014,936</u>

Note 9—Employee benefits

Retirement Benefits – Full-time laypersons and clergy employed by UCom participate in the Retirement Plan for General Agencies. This defined contribution plan is administered by Wespath.

UCom makes bi-weekly contributions to each eligible employee’s account held by Wespath based on 8% of annual employee compensation. Additionally, UCom matches up to 2% of each employee’s compensation to their United Methodist Personal Investment Plan (UMPIP). Total contributions made by UCom and Kingswood for both components during 2023 and 2022 were \$771,569 and \$793,721, respectively.

Health, Life, and Other Employee Benefits – UCom provides health, dental, life, and other employee benefits for its active employees and health, dental, and life benefits to retirees through a group plan, which qualifies for treatment as a multiemployer plan under ASC 715, *Compensation-Retirement Benefits*. Substantially all retired employees are eligible to participate in The General Agencies of The United Methodist Church Benefit Plan (the “Plan”) if they have attained normal retirement age while in the employ of UCom.

The Plan provides medical, dental, life, and long- and short-term disability defined benefits to participants of the general agencies, two other United Methodist related organizations, and all Bishops covered by the Episcopal Fund.

The Plan’s unfunded accumulated postretirement benefit obligation was approximately \$26,626,000 and \$25,007,000 and the Plan’s unfunded expected postretirement benefit obligation was approximately \$36,004,000 and \$32,535,000 as of December 31, 2023 and 2022, respectively.

The cost of the benefits is recognized as expense as premiums are paid. The total cost of benefits for active employees was \$1,038,959 and \$1,051,762 in 2023 and 2022, respectively. The cost of benefits for retired employees was \$258,419 and \$274,657 in 2023 and 2022, respectively, exclusive of reimbursement from the Benefit Trust.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 9—Employee benefits (continued)

Wespath has transferred certain excess pension assets to the General Agency Benefit Trust (“Benefit Trust”) established by the 1996 General Conference. Annually, the Benefit Trust allows a stated percentage, not to exceed 6% for 2023 and 2022 of the fair value of the Benefit Trust’s assets at year-end for which GCFA is the beneficiary to be available for distribution in the subsequent year in order to reimburse the participating agencies, through GCFA, for their funding of active and retired employee benefits. In December of 2022, the Benefit Trust agreement was amended to increase the annual distribution rate to a percentage not to exceed 8% beginning with Benefit Trust distributions on or after January of 2023. Subsequent to year-end, in May of 2023, the agreement was amended to change the fair value measurement date from December 31st of the prior year to June 30th of the previous year starting on June 1, 2023. The fair value of the Benefit Trust’s assets (not plan assets) for which GCFA is the beneficiary was approximately \$156,194,000 and \$148,588,000 as of December 31, 2023 and 2022, respectively. The total amount available for reimbursement in 2023 and 2022 was \$11,887,000 and \$11,424,000, respectively, of which UCom’s share, excluding retiree health benefits, was \$2,099,877 and \$2,126,160 received in 2023 and 2022, respectively.

Note 10—Related party transactions

UCom receives the majority of its revenue through apportionments from the General Funds of UMC, which are administered by GCFA. In addition, GCFA provides various services to UCom, including cash management, payroll, and group insurance plan administration. As of and for the years ended December 31, 2023 and 2022, UCom had the following transactions with and through GCFA and other related agencies:

	<u>2023</u>	<u>2022</u>
Statements of Financial Position:		
Invested in GCFA CBP	\$ (291,613)	\$ (567,437)
Investments	42,433,955	42,323,759
Accrued World Service Fund Allocation	3,623,495	4,025,806
Accounts receivable, net from other United Methodist Agencies	36,700	8,286
Statements of Activities:		
Revenue:		
Allocation of World Service Fund	12,463,359	13,357,414
Revenue restricted for Connectional Giving Interpretation	1,001,088	1,014,936
Gross program revenue	144,283	133,288
Reimbursement from General Agency Benefit Trust	2,099,877	2,126,160
Services received from GCFA	40,977	38,572
Investment return, net	6,636,789	(10,034,428)
Expenses:		
Services provided to:		
General Commission on Archives and History	-	21,083
General Commission on the Status and Role of Women	-	31,665
Administration provided by GCFA	40,977	38,572
Group insurance expense	1,297,378	1,326,419

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 11—Board-designated net assets

Certain net assets without donor restrictions at December 31, 2023 and 2022 have been designated by the General Commission for the following purposes:

	<u>2023</u>	<u>2022</u>
Property Improvements	\$ 1,746,034	\$ 2,057,923
General Church Communications Ministry	5,816,773	5,153,708
Foundation	<u>1,628,513</u>	<u>1,628,513</u>
Total board-designated net assets	<u>\$ 9,191,320</u>	<u>\$ 8,840,144</u>

From time to time, the General Commission may designate other net assets without donor restrictions for specific purposes.

The Property Improvements reserve funds are designated for the maintenance and enhancement of existing and future facilities and property.

The General Church Communications Ministry reserve funds are designated for communications projects in partnership with United Methodist agencies and other General Church organizations' communications directives, communications staffing stipends for smaller agencies, communications campaigns for the denomination following upcoming General Conferences, and a communications summit that are not covered in the operational budget.

The UCom Foundation designated funds are designated for future initiatives approved by UCom for projects related to the improvement of communications with the church.

Note 12—Net assets with donor restrictions

Net assets with donor restrictions at December 31, 2023 and 2022 have been restricted by the donors for the following purpose restrictions:

	<u>2023</u>	<u>2022</u>
Subject to purpose restriction:		
Promotion	\$ 1,190,661	\$ 1,576,849
Communication	5,901,339	7,201,339
Children's TV Campaign	<u>117,373</u>	<u>98,671</u>
Total subject to purpose restriction	<u>7,209,373</u>	<u>8,876,859</u>
Endowments:		
Accumulated earnings on UCom's endowment fund	265,535	226,679
UCom endowment fund held in perpetuity	<u>242,541</u>	<u>231,251</u>
Total held in perpetuity	<u>508,076</u>	<u>457,930</u>
Total net assets with donor restrictions	<u>\$ 7,717,449</u>	<u>\$ 9,334,789</u>

Net assets with donor restrictions for the years ended December 31, 2023 and 2022 were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors. Total net assets released from restrictions were \$2,618,428 and \$2,940,737 for the years ended December 31, 2023 and 2022, respectively.

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 13—Endowments

UMCom’s endowment consists of individual funds established for a variety of purposes and is comprised of only donor-restricted endowment funds.

UMCom has interpreted the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”) as requiring the preservation of the fair value of the original gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, UMCom classifies as donor-restricted net assets (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by UMCom in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with applicable state laws, UMCom considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of UMCom
- The investment policies of UMCom

As of December 31, 2023, UMCom had the following endowment net asset composition by type of fund:

	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment funds:			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	\$ -	\$ 265,535	\$ 265,535
Accumulated investment gains	-	242,541	242,541
Endowment net assets, December 31, 2023	<u>\$ -</u>	<u>\$ 508,076</u>	<u>\$ 508,076</u>

As of December 31, 2022, UMCom had the following endowment net asset composition by type of fund:

	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment funds:			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	\$ -	\$ 226,679	\$ 226,679
Accumulated investment gains	-	231,251	231,251
Endowment net assets, December 31, 2022	<u>\$ -</u>	<u>\$ 457,930</u>	<u>\$ 457,930</u>

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022

Note 13—Endowments (continued)

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). UMCom has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. At December 31, 2023 and 2022, UMCom had no underwater endowments.

Investment and Spending Policies – UMCom has not formally adopted an investment spending policy for their endowments.

Return Objectives and Risk Parameters – UMCom has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that UMCom must hold in perpetuity or for a donor-specified period(s). Under this policy, as approved by The General Commission on Communication, the endowment assets are invested in a manner that is intended to produce results that provide for the preservation of capital and income for support of programs while assuming a moderate level of investment risk. UMCom expects its endowment funds, over time, to produce current income within the total return strategy. Actual returns may vary.

Strategies Employed for Achieving Objectives – To satisfy its long-term rate-of-return objectives, UMCom relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). UMCom targets a diversified asset allocation that places a greater emphasis on corporate bonds and equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Changes in endowment net assets for the years ended December 31, 2023 and 2022 are as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment net assets, December 31, 2021	\$ -	\$ 526,920	\$ 526,920
Investment return, net	-	(68,990)	(68,990)
Endowment net assets, December 31, 2022	-	457,930	457,930
Investment return, net	-	50,146	50,146
Endowment net assets, December 31, 2023	<u>\$ -</u>	<u>\$ 508,076</u>	<u>\$ 508,076</u>

UMCom did not appropriate endowment assets for the years ended December 31, 2023 and 2022.

Note 14—Subsequent events

Management has evaluated subsequent events through September 11, 2024, the date the consolidated financial statements were available for issuance and has determined that there are no subsequent events requiring disclosure.

SUPPLEMENTARY INFORMATION

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATING SCHEDULE OF FINANCIAL POSITION**

SCHEDULE 1

DECEMBER 31, 2023

	UMCOM	UMCOM Foundation	Kingswood	Consolidating Entries	2023 Total
ASSETS					
Cash and cash equivalents	\$ 27,362	\$ -	\$ -	\$ -	\$ 27,362
Investments	29,654,522	12,779,433		-	42,433,955
Due from GCFA CBP	-	1,064,223	425,847	(1,490,070)	-
Intercompany Due to/from	1,990,738	(1,062,803)	(927,935)	-	-
Accrued World Service Fund allocation	3,623,495	-	-	-	3,623,495
Accounts receivable, net	312,244	-	-	-	312,244
Inventory	887	-	-	-	887
Prepaid expenses	656,585	-	-	-	656,585
Property and equipment, net	1,689,799	-	-	-	1,689,799
Total Assets	\$ 37,955,632	\$ 12,780,853	\$ (502,088)	\$ (1,490,070)	\$ 48,744,327
LIABILITIES AND NET ASSETS					
Liabilities:					
Accounts payable and accrued liabilities	\$ 2,103,207	-	\$ 162	\$ -	\$ 2,103,369
Deferred income	42,651	-	-	-	42,651
Due to GCFA CBP	1,781,683	-	-	(1,490,070)	291,613
Total Liabilities	3,927,541	-	162	(1,490,070)	2,437,633
Net Assets:					
Without Donor Restrictions:					
Invested in property and equipment	1,689,799	-	-	-	1,689,799
Board designated	7,562,807	1,628,513	-	-	9,191,320
Undesignated	22,978,351	5,232,025	(502,250)	-	27,708,126
Total Without Donor Restrictions	32,230,957	6,860,538	(502,250)	-	38,589,245
With Donor Restrictions:					
Subject to purpose restrictions	1,308,034	5,901,339	-	-	7,209,373
Endowments	489,100	18,976	-	-	508,076
Total With Donor Restrictions	1,797,134	5,920,315	-	-	7,717,449
Total Net Assets	34,028,091	12,780,853	(502,250)	-	46,306,694
Total Liabilities and Net Assets	\$ 37,955,632	\$ 12,780,853	\$ (502,088)	\$ (1,490,070)	\$ 48,744,327

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATING SCHEDULE OF ACTIVITIES**

SCHEDULE 2

YEAR ENDED DECEMBER 31, 2023

	UMCOM	UMCOM Foundation	Kingswood	Consolidating Entries	2023 Total
Operating Activities Without Donor Restrictions:					
General Church Funds:					
Allocation of World Service Fund	\$ 12,463,359	\$ -	\$ -	\$ -	\$ 12,463,359
Net program revenue	465,436	-	-	-	465,436
Reimbursement from Benefit Trust	2,099,877	-	-	-	2,099,877
Services received from GCFA	40,977	-	-	-	40,977
Investment return from GCFA CBP	10,322	-	-	-	10,322
Contributions	-	15,917	-	-	15,917
Grant Income	1,300,000	-	-	(1,300,000)	-
Other income	232,709	-	-	(84,000)	148,709
Employee Retention Credit	-	-	-	-	-
Production rental and services	-	-	141,170	-	141,170
Net assets released from restrictions	1,318,428	1,300,000	-	-	2,618,428
Total expenses	<u>(21,978,574)</u>	<u>(1,387,903)</u>	<u>(210,306)</u>	<u>1,384,000</u>	<u>(22,192,783)</u>
Change in Net Assets Without Donor Restrictions	<u>(4,047,466)</u>	<u>(71,986)</u>	<u>(69,136)</u>	<u>-</u>	<u>(4,188,588)</u>
Operating Activities With Donor Restrictions:					
Connectional Giving Interpretation	1,001,088	-	-	-	1,001,088
Net assets released from restriction	<u>(1,318,428)</u>	<u>(1,300,000)</u>	<u>-</u>	<u>-</u>	<u>(2,618,428)</u>
Change in Net Assets With Donor Restrictions	<u>(317,340)</u>	<u>(1,300,000)</u>	<u>-</u>	<u>-</u>	<u>(1,617,340)</u>
Nonoperating items:					
Investment return, net	4,833,409	1,803,380	-	-	6,636,789
Change in net assets	468,603	431,394	(69,136)	-	830,861
Net assets, beginning of year	<u>33,559,488</u>	<u>12,349,459</u>	<u>(433,114)</u>	<u>-</u>	<u>45,475,833</u>
Net assets, end of year	<u>\$ 34,028,091</u>	<u>\$ 12,780,853</u>	<u>\$ (502,250)</u>	<u>\$ -</u>	<u>\$ 46,306,694</u>

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATING SCHEDULE OF FINANCIAL POSITION**

SCHEDULE 3

DECEMBER 31, 2022

	UMCOM	UMCOM Foundation	Kingswood	Consolidating Entries	2022 Total
ASSETS					
Cash and cash equivalents	\$ 883	\$ -	\$ -	\$ -	\$ 883
Investments	28,575,706	13,748,053	-	-	42,323,759
Due from GCFA CBP	-	1,049,849	152,319	(1,202,168)	-
Intercompany due to/from	3,042,018	(2,448,443)	(593,575)	-	-
Accrued World Service Fund allocation	4,025,806	-	-	-	4,025,806
Accounts receivable, net	325,926	-	8,294	-	334,220
Inventory	4,227	-	-	-	4,227
Prepaid expenses	290,188	-	-	-	290,188
Property and equipment, net	1,114,193	-	-	-	1,114,193
Total Assets	\$ 37,378,947	\$ 12,349,459	\$ (432,962)	\$ (1,202,168)	\$ 48,093,276
LIABILITIES AND NET ASSETS					
Liabilities:					
Accounts payable and accrued liabilities	\$ 2,026,278	\$ -	\$ 152	\$ -	\$ 2,026,430
Deferred income	23,576	-	-	-	23,576
Due to GCFA CBP	1,769,605	-	-	(1,202,168)	567,437
Total Liabilities	3,819,459	-	152	(1,202,168)	2,617,443
Net Assets:					
Without Donor Restrictions:					
Invested in property and equipment	1,114,193	-	-	-	1,114,193
Board designated	7,211,631	1,628,513	-	-	8,840,144
Undesignated	23,118,733	3,501,088	(433,114)	-	26,186,707
Total Without Donor Restrictions	31,444,557	5,129,601	(433,114)	-	36,141,044
With Donor Restrictions:					
Subject to purpose restrictions	1,675,520	7,201,339	-	-	8,876,859
Endowments	439,411	18,519	-	-	457,930
Total With Donor Restrictions	2,114,931	7,219,858	-	-	9,334,789
Total Net Assets	33,559,488	12,349,459	(433,114)	-	45,475,833
Total Liabilities and Net Assets	\$ 37,378,947	\$ 12,349,459	\$ (432,962)	\$ (1,202,168)	\$ 48,093,276

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES
CONSOLIDATING SCHEDULE OF ACTIVITIES**

SCHEDULE 4

YEAR ENDED DECEMBER 31, 2022

	UMCOM	UMCOM Foundation	Kingswood	Consolidating Entries	2022 Total
Operating Activities Without Donor Restrictions:					
General Church Funds:					
Allocation of World Service Fund	\$ 13,357,414	\$ -	\$ -	\$ -	\$ 13,357,414
Net program revenue	584,851	-	-	-	584,851
Reimbursement from Benefit Trust	2,126,160	-	-	-	2,126,160
Services received from GCFA	38,572	-	-	-	38,572
Investment return from GCFA CBP	9,818	-	-	-	9,818
Contributions and Grants	-	6,240	-	-	6,240
Grant Income	1,300,000	-	-	(1,300,000)	-
Other income	162,775	-	-	(84,000)	78,775
Production rental and services	-	-	148,407	-	148,407
Net assets released from restrictions	1,640,737	1,300,000	-	-	2,940,737
Total expenses	<u>(21,588,279)</u>	<u>(1,333,238)</u>	<u>(219,564)</u>	<u>1,384,000</u>	<u>(21,757,081)</u>
Change in Net Assets Without Donor Restrictions	<u>(2,367,952)</u>	<u>(26,998)</u>	<u>(71,157)</u>	<u>-</u>	<u>(2,466,107)</u>
Operating Activities With Donor Restrictions:					
Connectional Giving Interpretation	1,014,936	-	-	-	1,014,936
Net assets released from restriction	<u>(1,640,737)</u>	<u>(1,300,000)</u>	<u>-</u>	<u>-</u>	<u>(2,940,737)</u>
Change in Net Assets With Donor Restrictions	<u>(625,801)</u>	<u>(1,300,000)</u>	<u>-</u>	<u>-</u>	<u>(1,925,801)</u>
Nonoperating items:					
Without donor restrictions					
Investment return, net	(7,132,349)	(2,833,090)	-	-	(9,965,439)
With donor restrictions					
Investment return, net	(68,331)	(658)	-	-	(68,989)
Change in net assets	(10,194,433)	(4,160,746)	(71,157)	-	(14,426,336)
Net assets, beginning of year	<u>43,753,921</u>	<u>16,510,205</u>	<u>(361,957)</u>	<u>-</u>	<u>59,902,169</u>
Net assets, end of year	<u>\$ 33,559,488</u>	<u>\$ 12,349,459</u>	<u>\$ (433,114)</u>	<u>\$ -</u>	<u>\$ 45,475,833</u>

**UNITED METHODIST COMMUNICATIONS OF
THE UNITED METHODIST CHURCH AND SUBSIDIARIES**
SCHEDULES OF PROGRAM REVENUE AND COST OF GOODS SOLD

SCHEDULE 5

YEARS ENDED DECEMBER 31, 2023 AND 2022

	2023		
	Program Revenue	Costs of Goods Sold	Net Program Revenue
Contract productions	\$ 117,946	\$ (87,847)	\$ 30,099
Software and technology sales	117,519	(22,222)	95,297
Online advertisements	349,343	(44,487)	304,856
Training	35,184	-	35,184
	<u>\$ 619,992</u>	<u>\$ (154,556)</u>	<u>\$ 465,436</u>
	2022		
	Program Revenue	Costs of Goods Sold	Net Program Revenue
Contract productions	\$ 169,830	\$ (73,502)	\$ 96,328
Software and technology sales	131,838	(20,285)	111,553
Online advertisements	347,595	(15,771)	331,824
Training	45,146	-	45,146
	<u>\$ 694,409</u>	<u>\$ (109,558)</u>	<u>\$ 584,851</u>